PORTFOLIO

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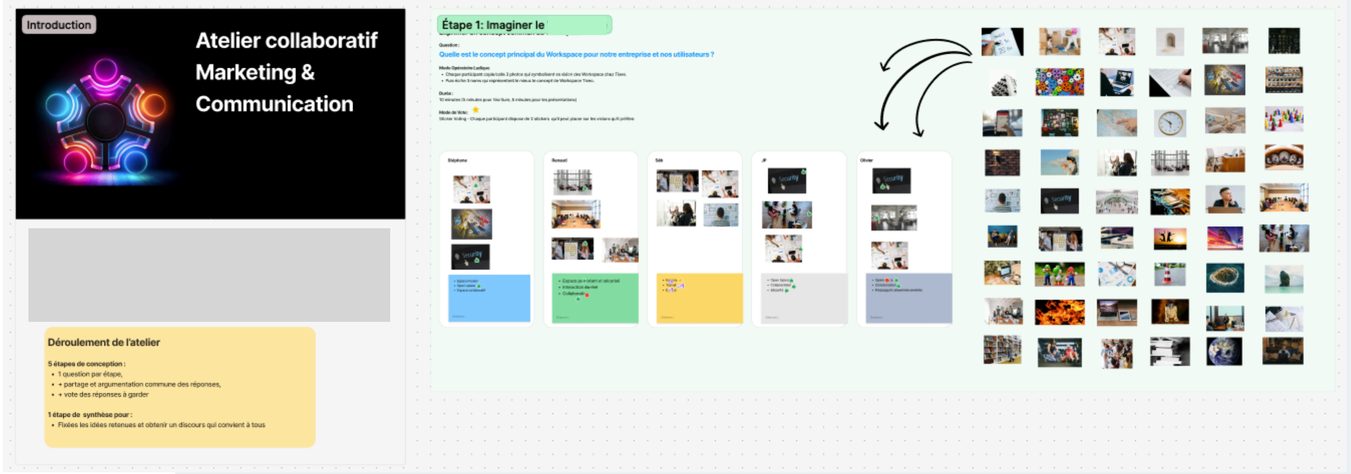
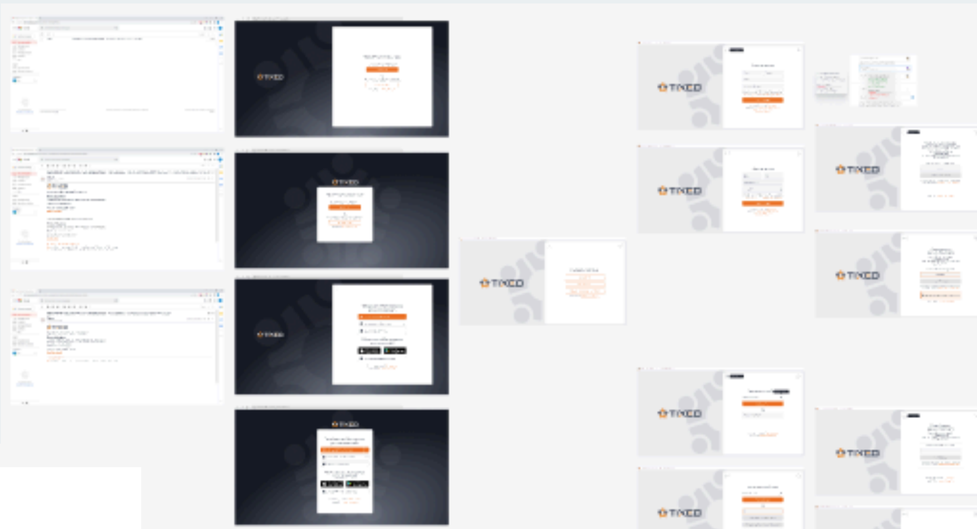
Tixeo

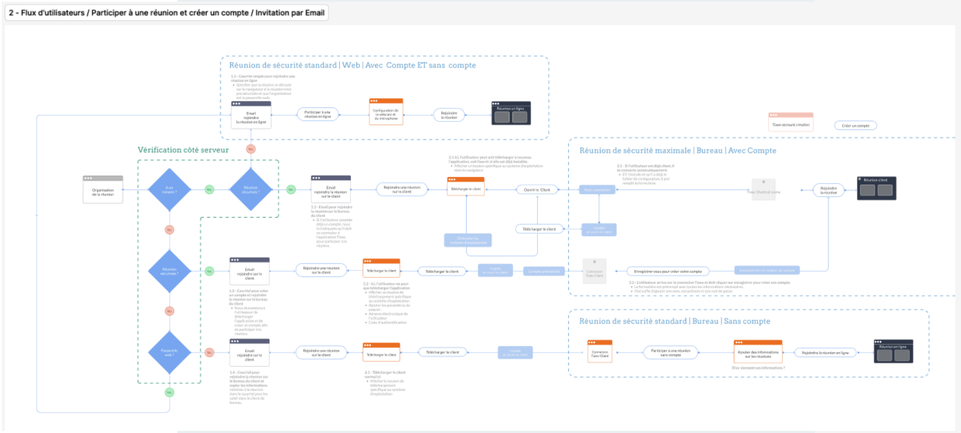
UX-UI
Solutions de visioconférence sécurisées

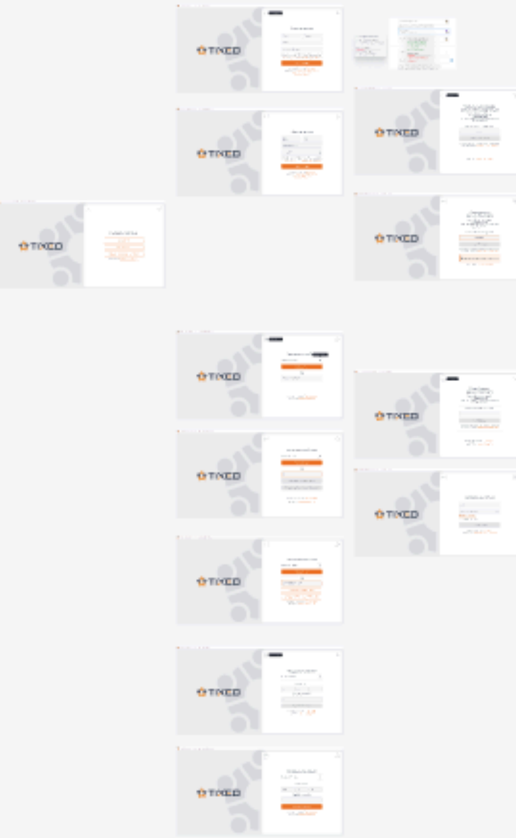
UX

- Audit UX
- Persona,
- User Journey
- Interviews
- Benchmarck
- User Flow
- Wireframing,
- Prototype LD &HD.
- A/B Testing
- Eyes Taking AI







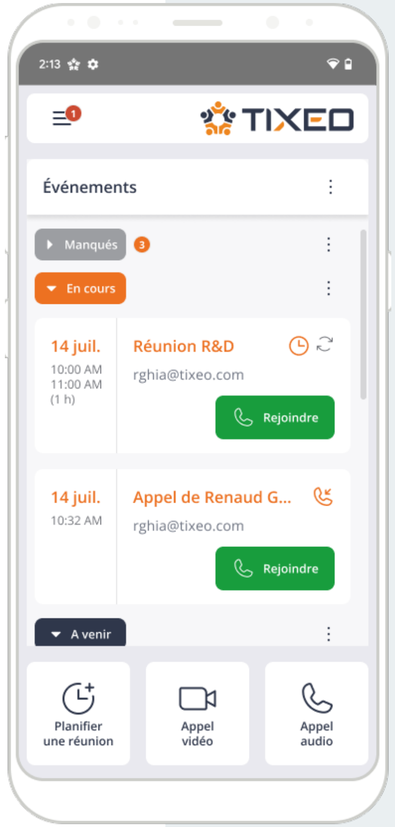


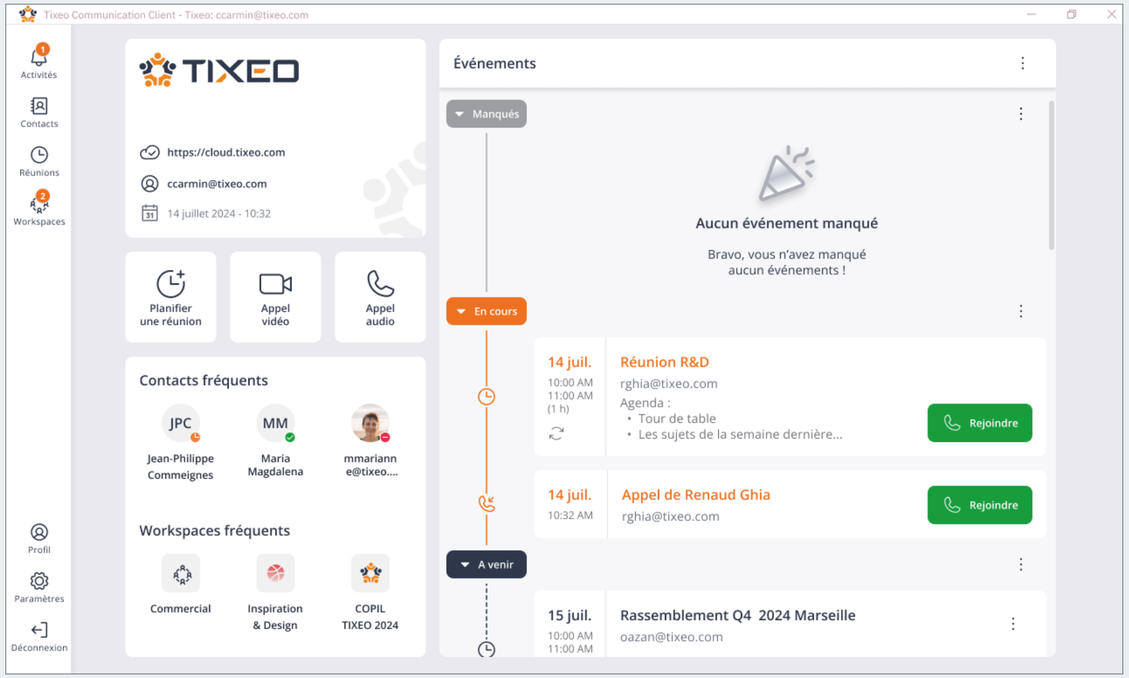
Tixeo

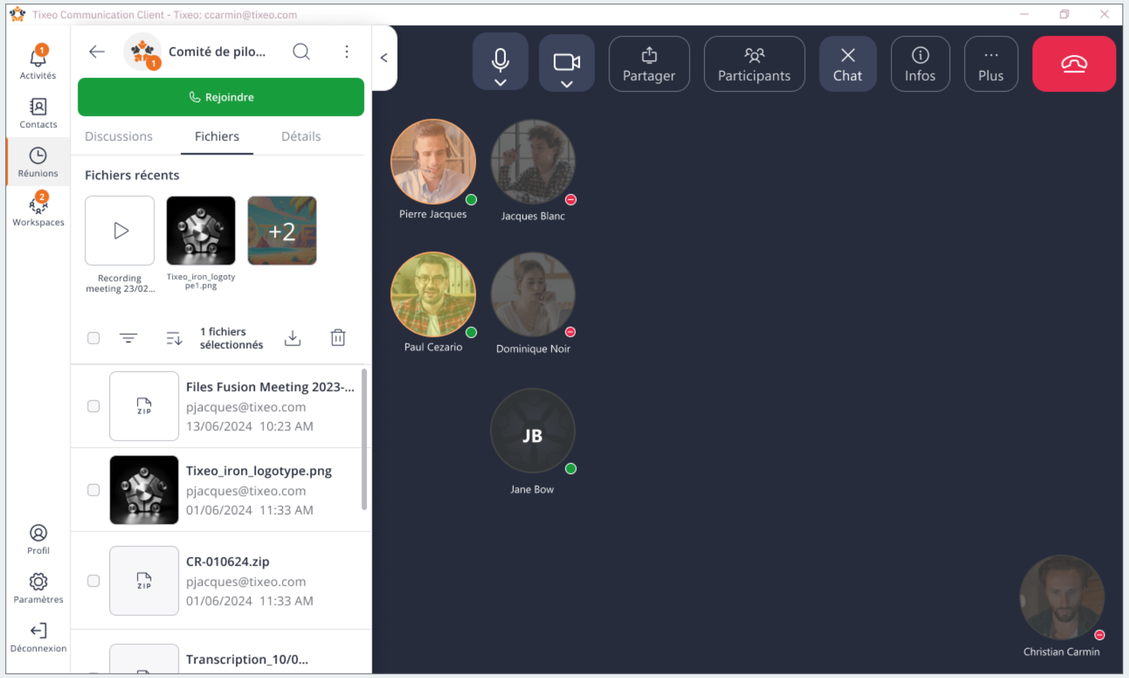
UX-UI
Solutions de visioconférence sécurisées

UI

- Design System Figma,
- Conception des composants
- Design d’interaction
- Maintenance





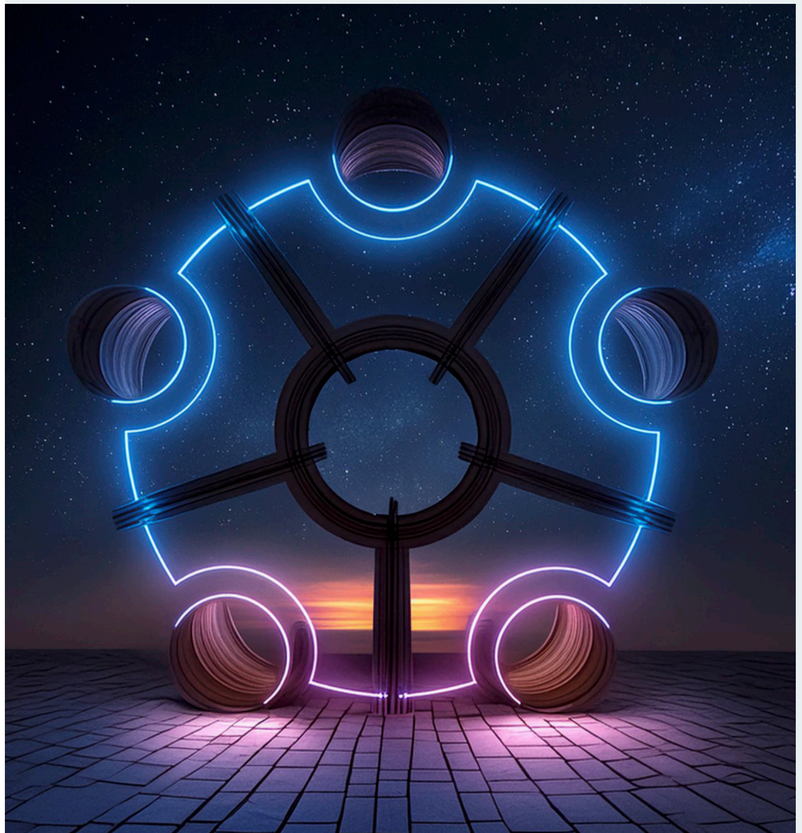


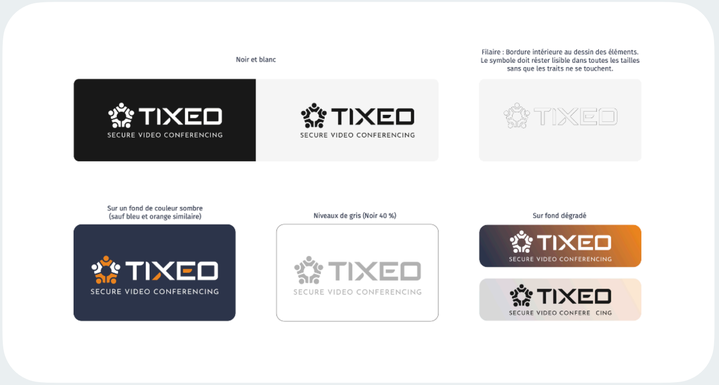
Tixeo

Direction Artistique Solutions de visioconférence sécurisées

Branding

- Relooking Identité visuelle

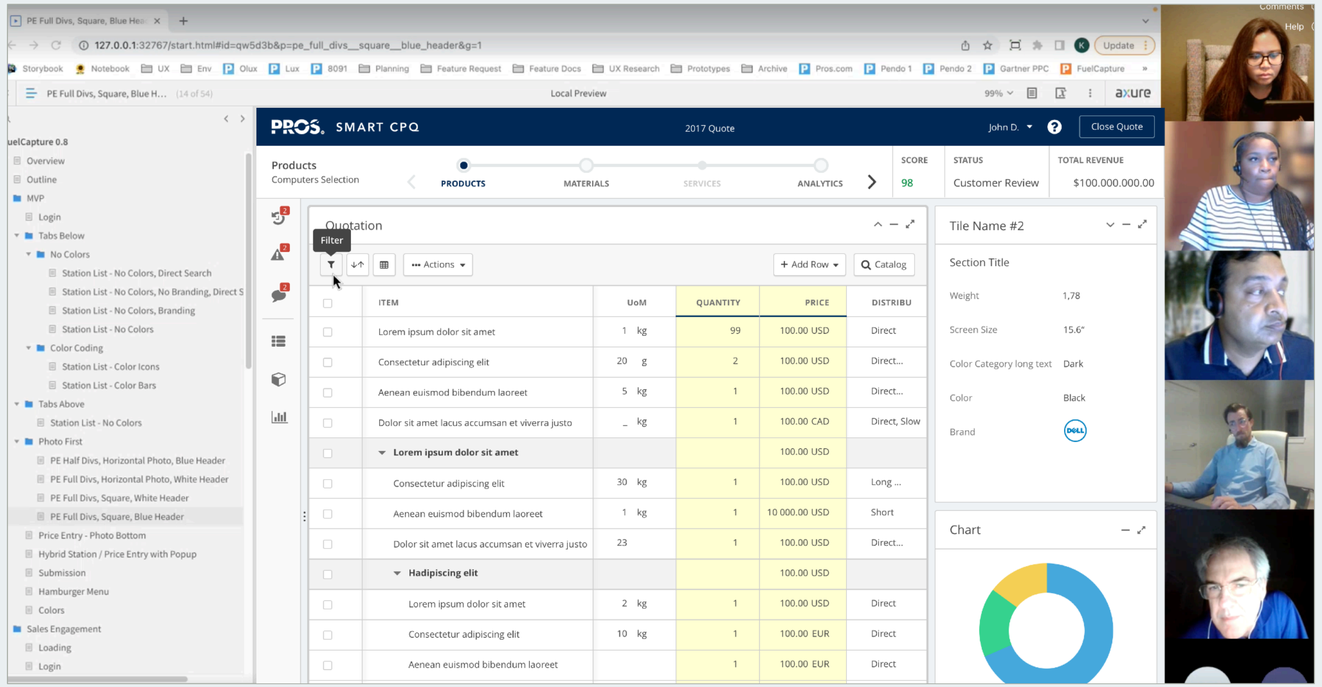


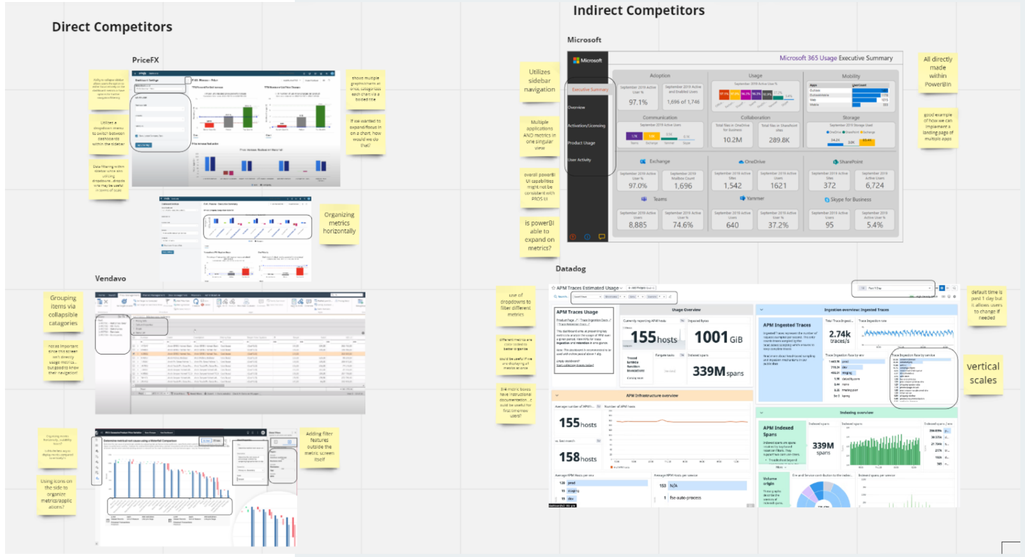


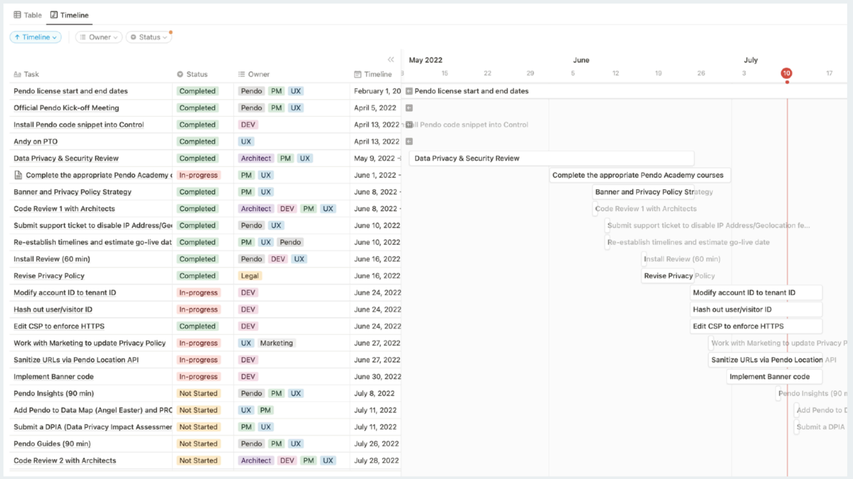
Pros SAS
UX Lead
CPQ Solutions

UI

- Identification de besoins,
- Workshops, interviews, AB test,
- User Journey,
- Analyse, Rapport de résultat,
- Accessibilité,
- Feuille de route UX.



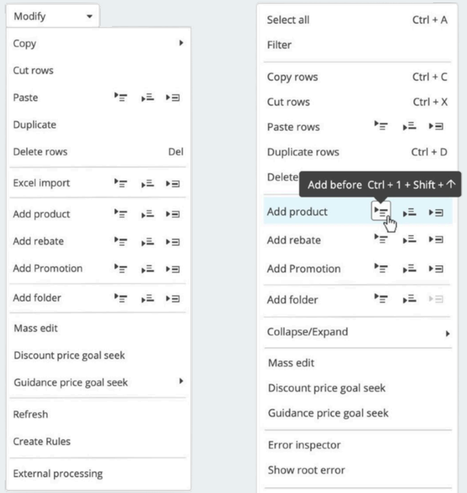


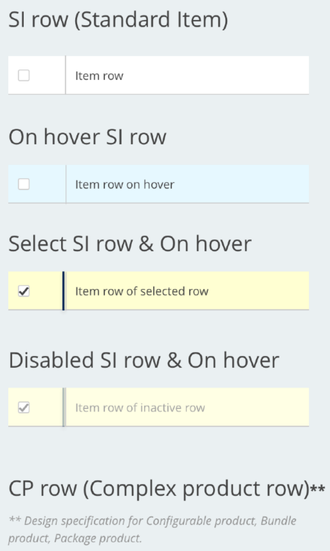


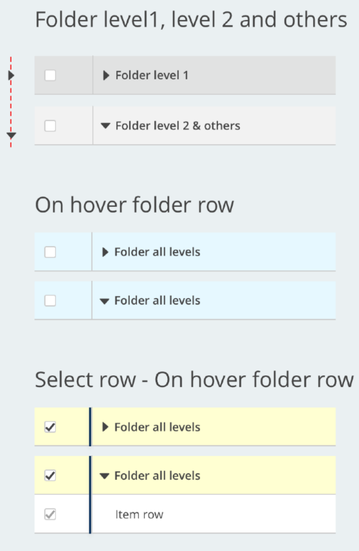
Pros SAS

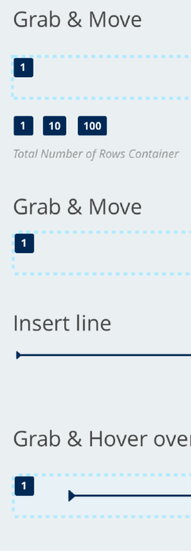
Design system CPQ Solutions

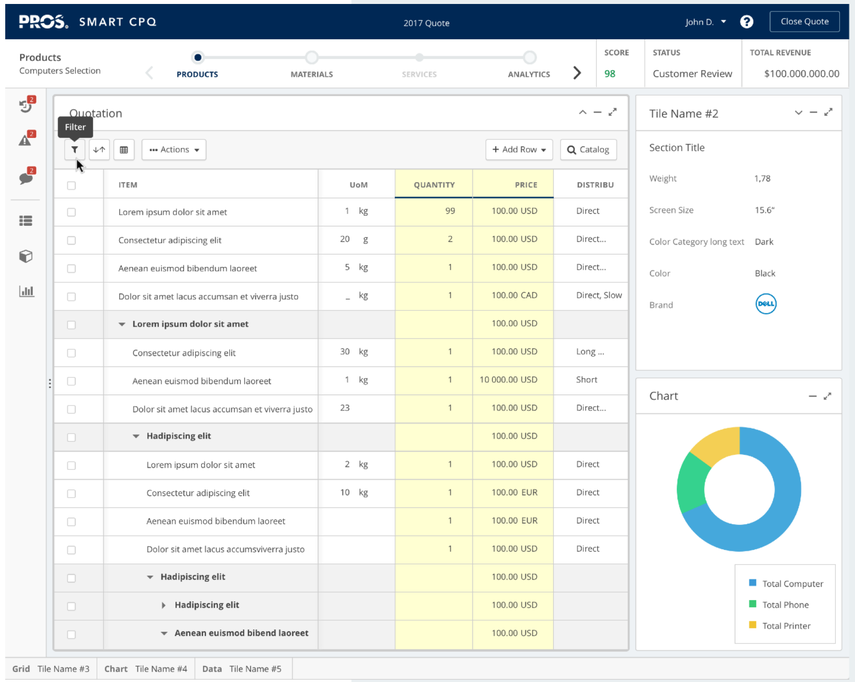
- Bibliothèque Sketch,
- Structure du style guide
- Conception des composants
- Design d’interaction
- Maintenance

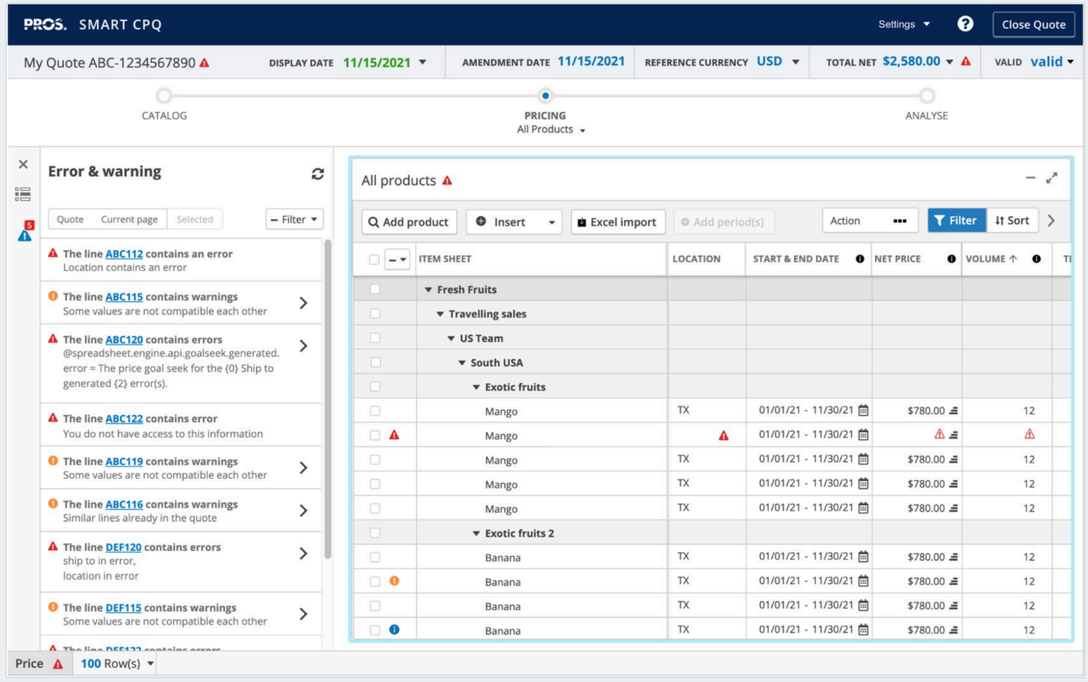












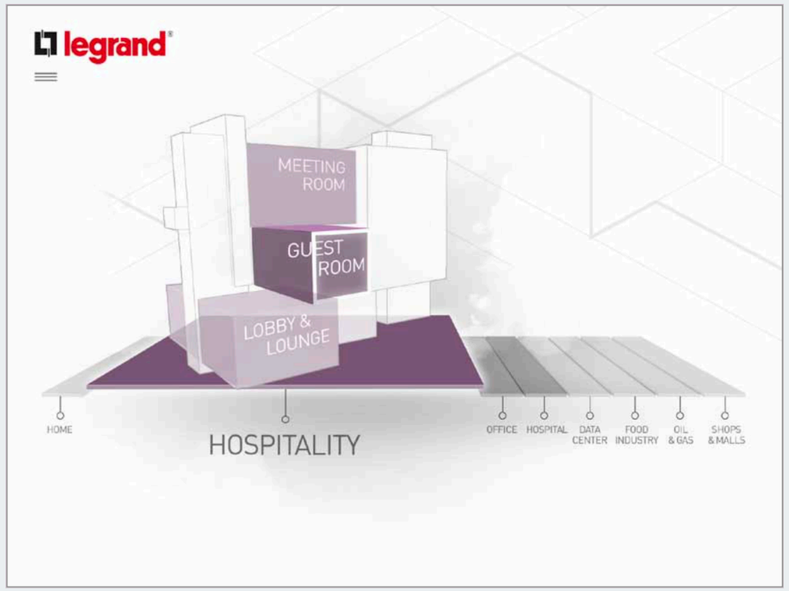
Legrand
App tablette Catalogue

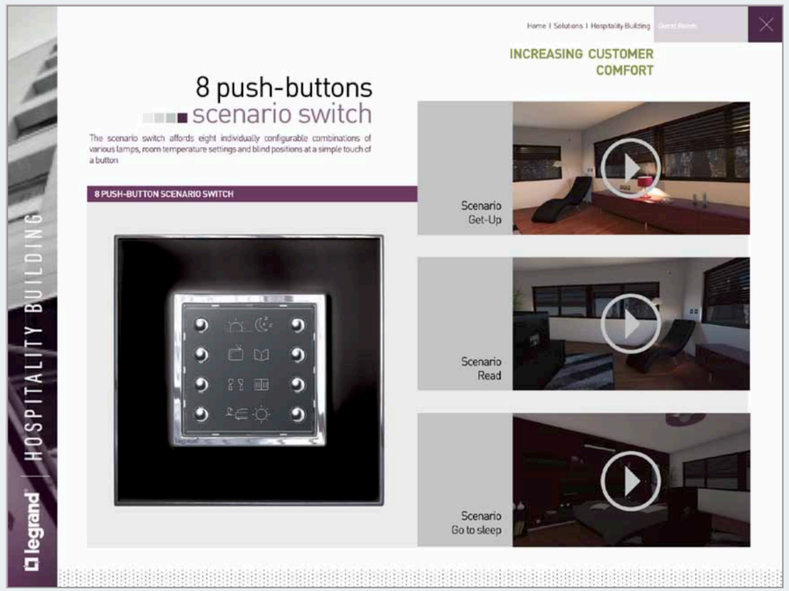
UX

- Worksop, ideation,
- Collecte des besoins,
- Principe de navigation 3D
- User journey, tri de carte,
- Wireframing, prototype.
- Catalogue et configurateur

UI

- Direction Artistique,
- Motion design démo 3D





GRDF
Site web showroom

UX

- Expérience immersive,
- User journey,
- Principe de navigation vidéo,
- Configurateur produit,

UI

- Direction Artistique,
- Conception et production graphique,
- Design 3D d’objet connecté.

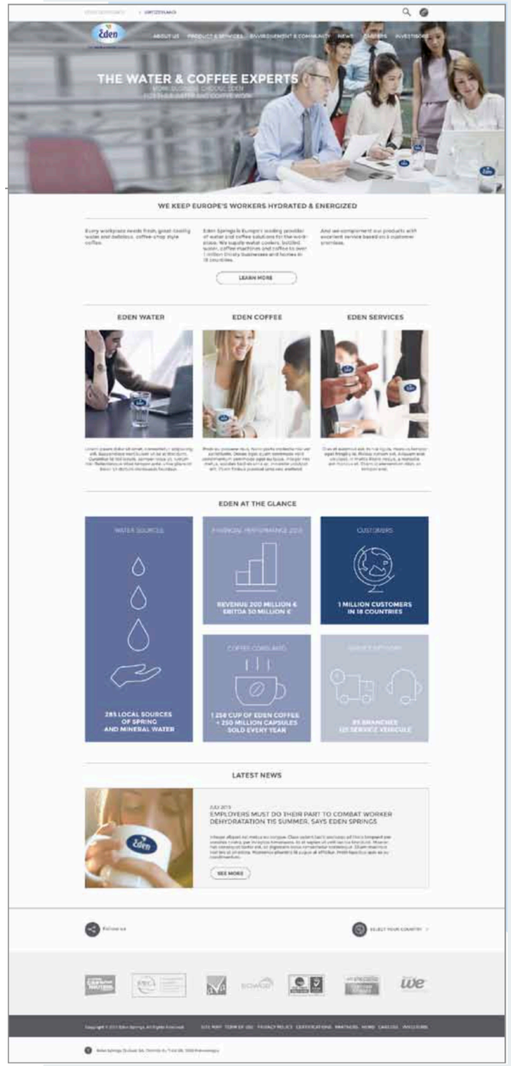
Eden Spring
Site web corporate
E-commerce

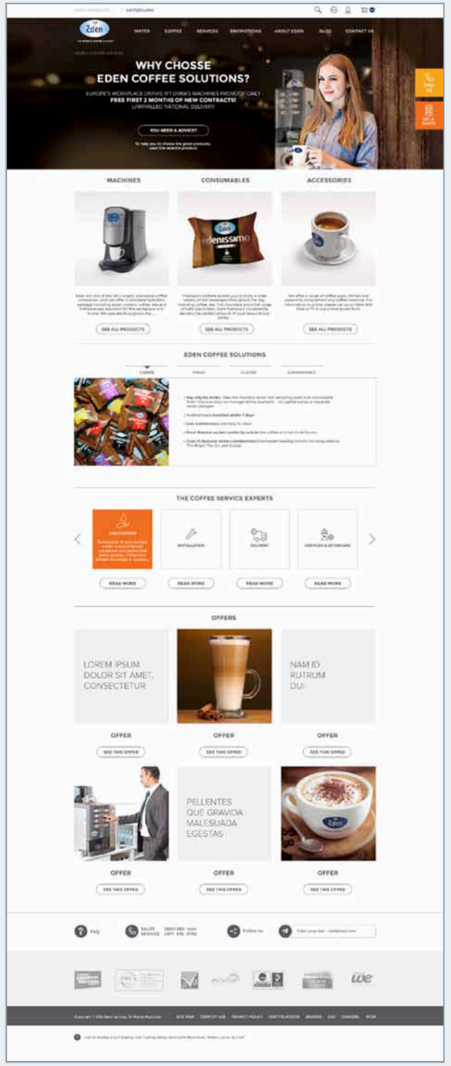
UX

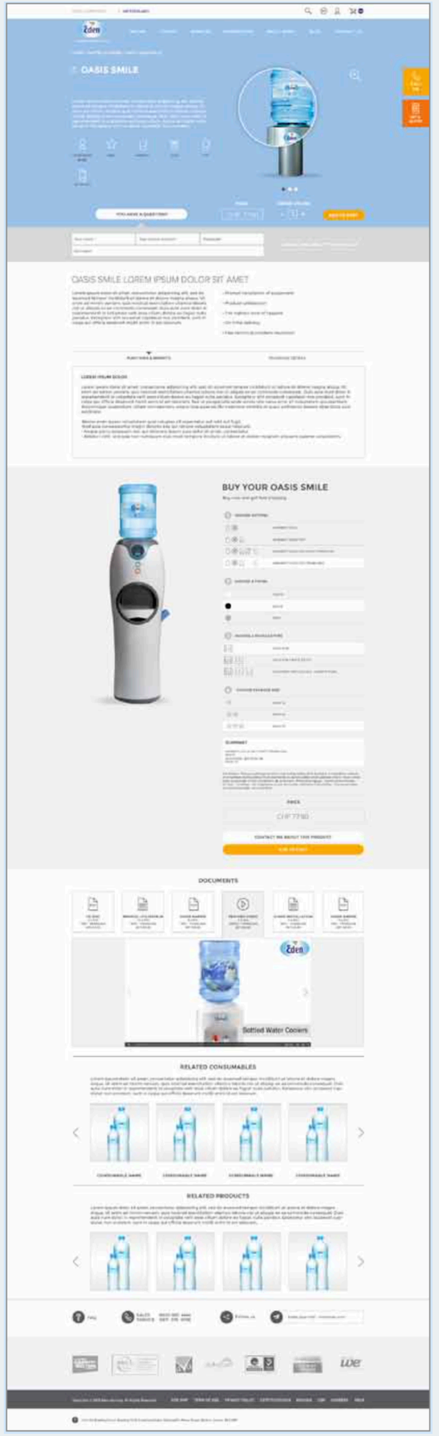
- Persona
- Colecte de besoin utilisateurs,
- User journey, Tri de carte & navigation
- Persona
- Hiérarchie de l’info,
- Wireframing, prototype,
- Configurateur produit.

UI

- Direction Artistique,
- Conception et production graphique,







RLD

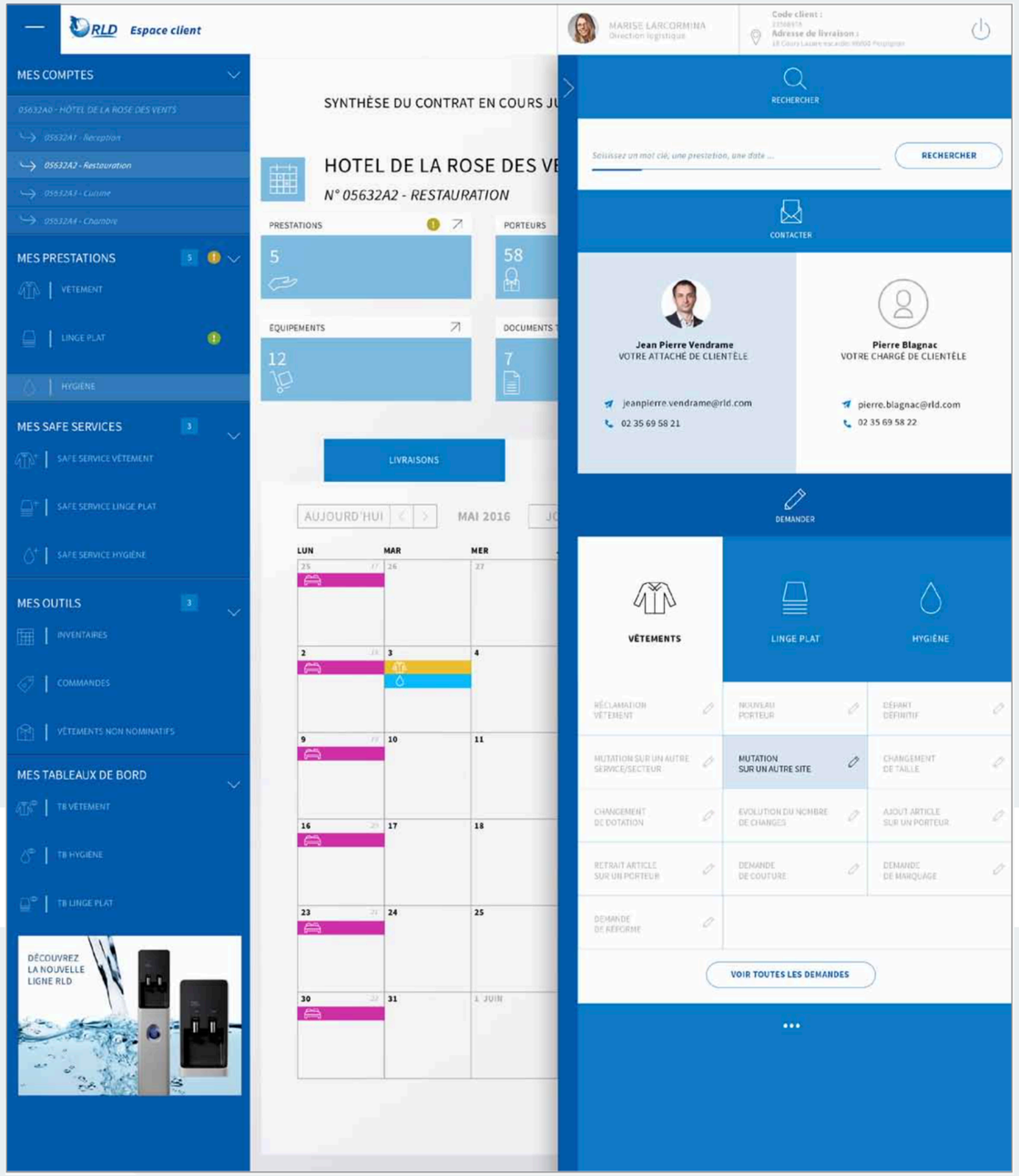
Site Extranet

UX

- User journey, principe de navigation,
- Wireframing, prototype,
- Catalogue produit et calendrier.

UI

- Direction Artistique,
- Conception et production graphique.



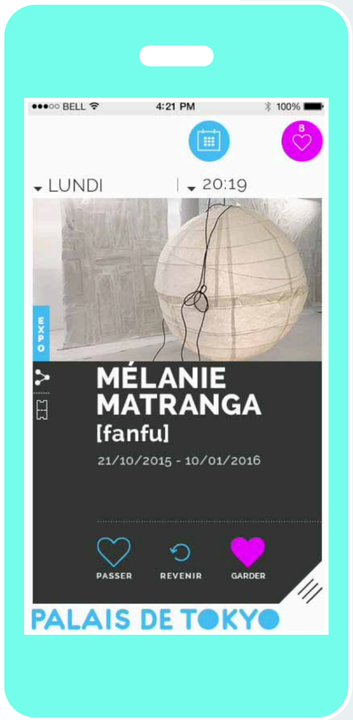
Palais de Tokyo
App mobile billetterie

UX

- User Journey
- Wireframing, prototype,
- Principe de navigation,
- Tunel de vente de billets.

UI

- Direction Artistique,
- Motion Design.



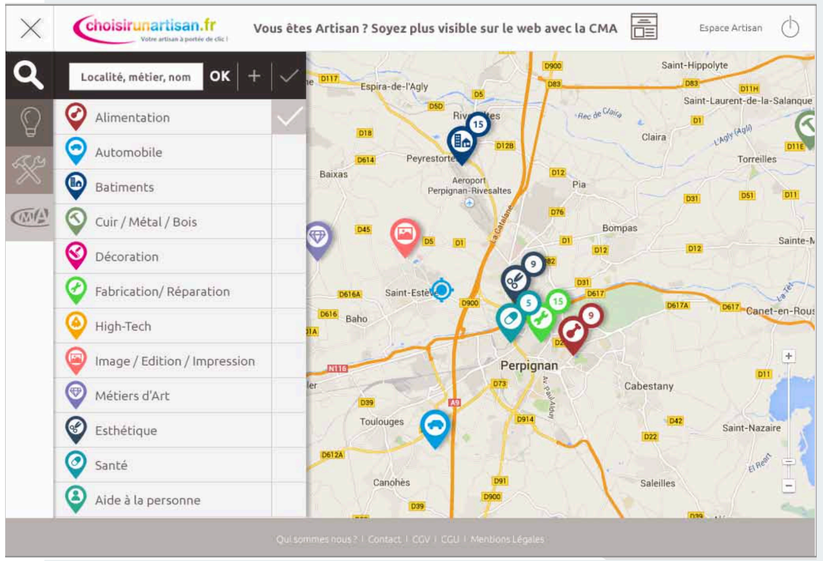
CMA Région Languedoc Roussillon
Site web portail

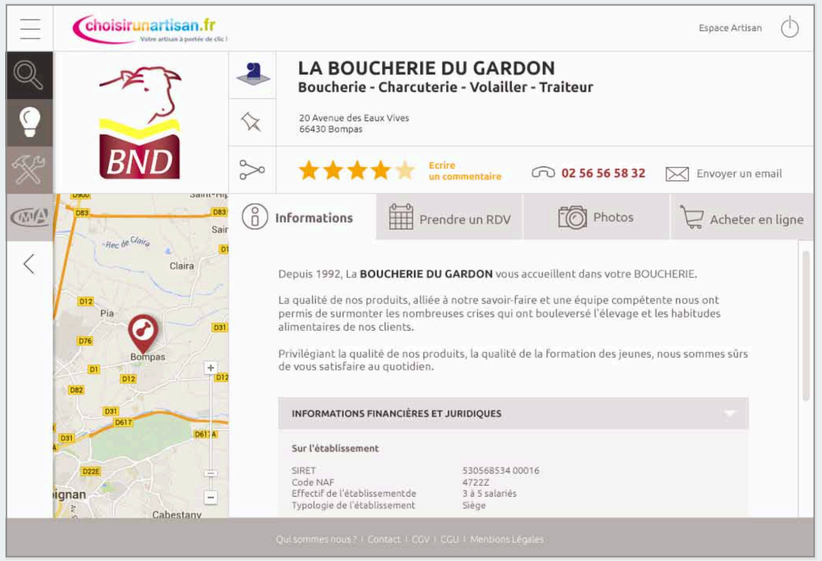
UX

- Workshop, collecte des besoins,
- User journey, tri de carte,
- Moteur de recherche, géolocalisation,
- Wireframing, prototype,

UI

- Direction Artistique,
- Conception et production graphique.





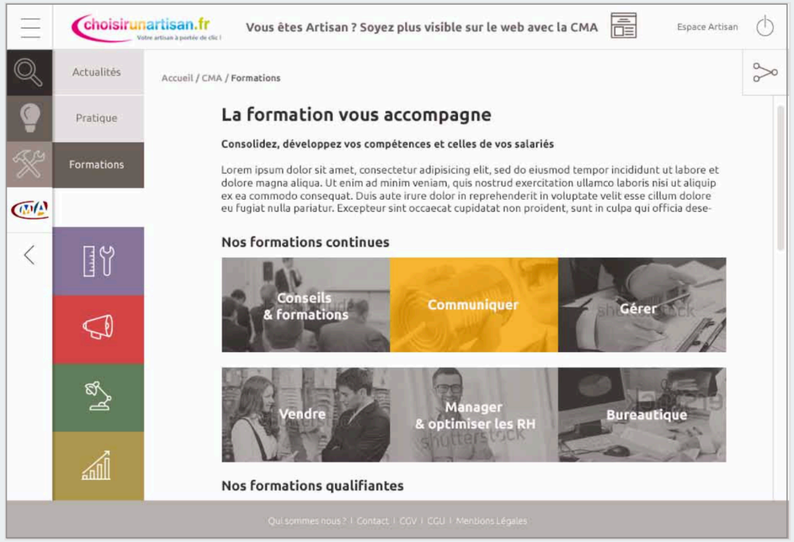
CMA Région Languedoc Roussillon **Site web vitrine**

UX

- Workshop, collecte des besoins,
- User journey, tri de carte,
- Wireframing, prototype.

UI

- Direction Artistique,
- Conception et production graphique.



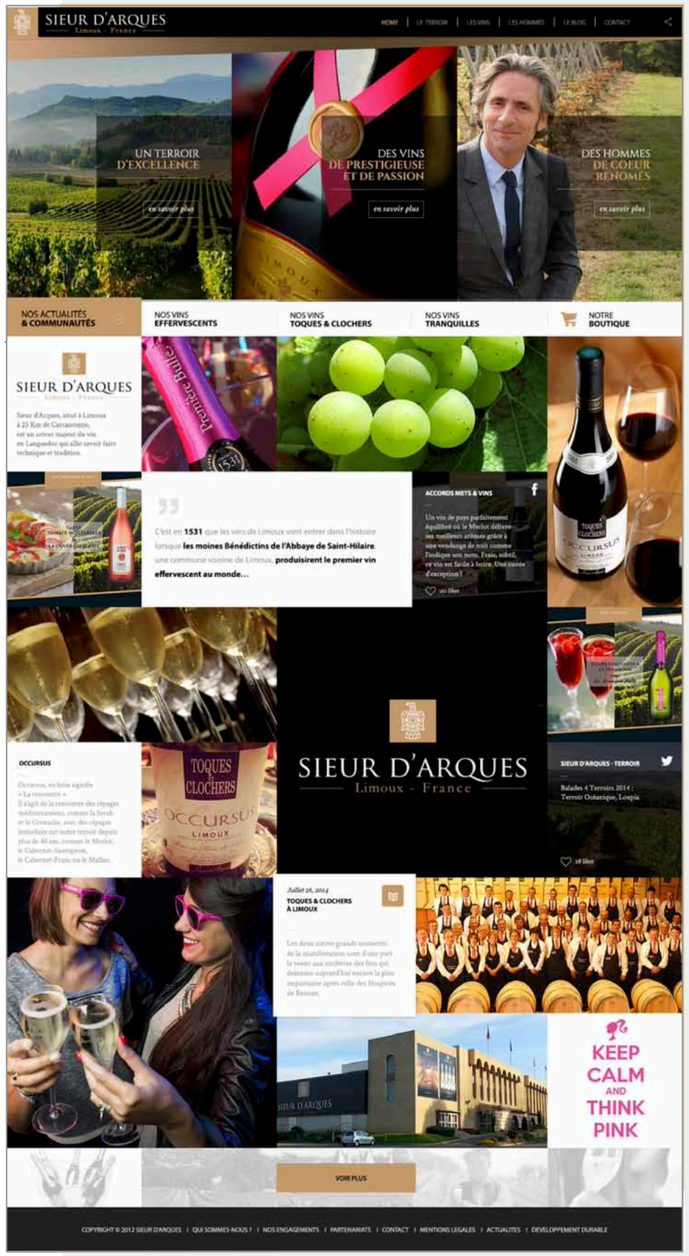
Sieur d’Arc
Site web vitrine

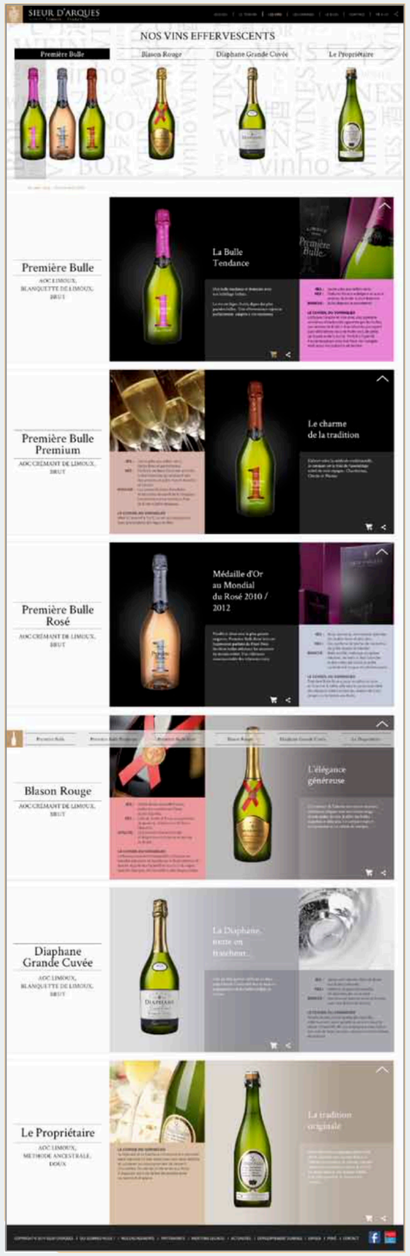
UX

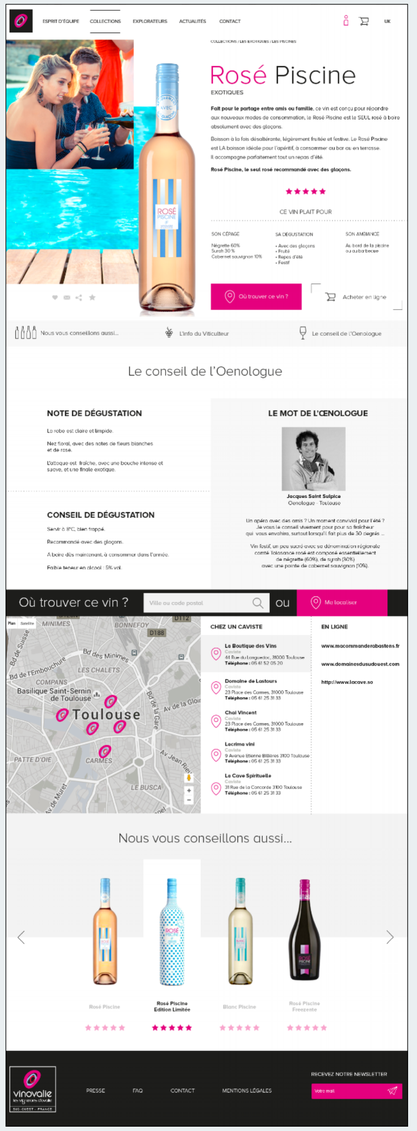
- Workshop, collecte des besoins,
- User journey, tri de carte,
- Catalogue et fiches produit,
- Wireframing.

UI

- Direction Artistique,
- Conception et production graphique.







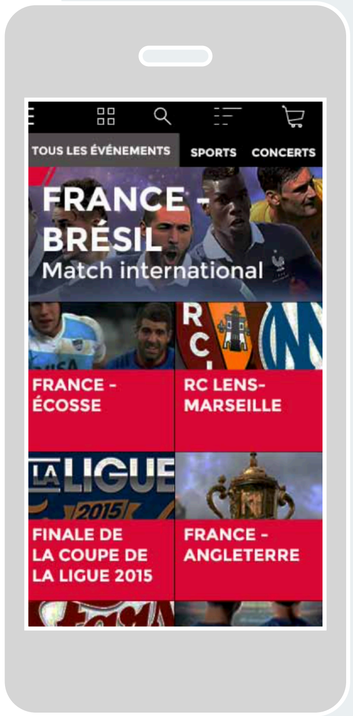
Stade Vinci
Site web billetterie

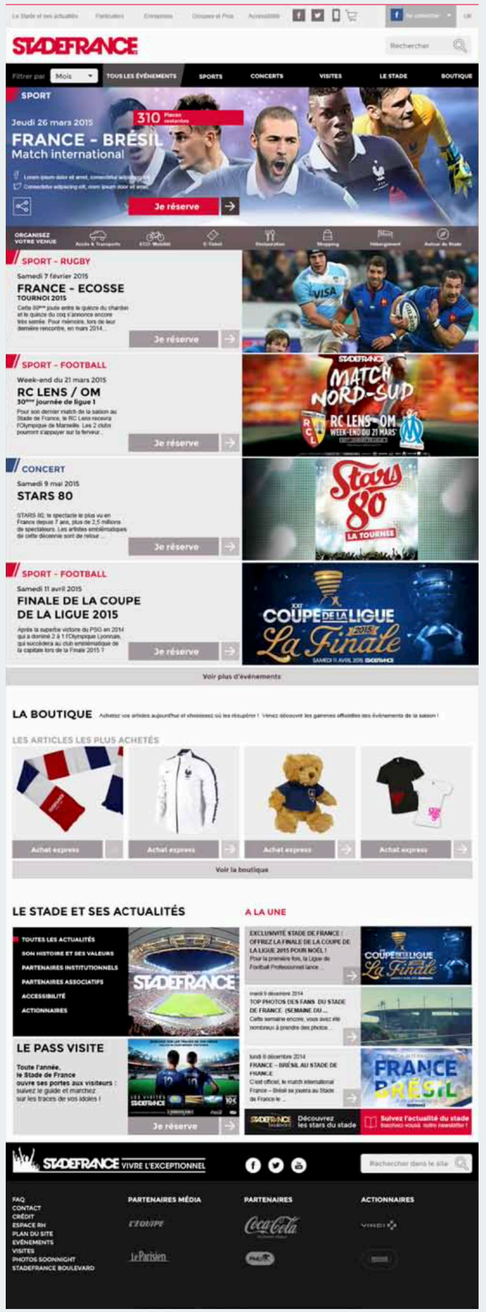
UX

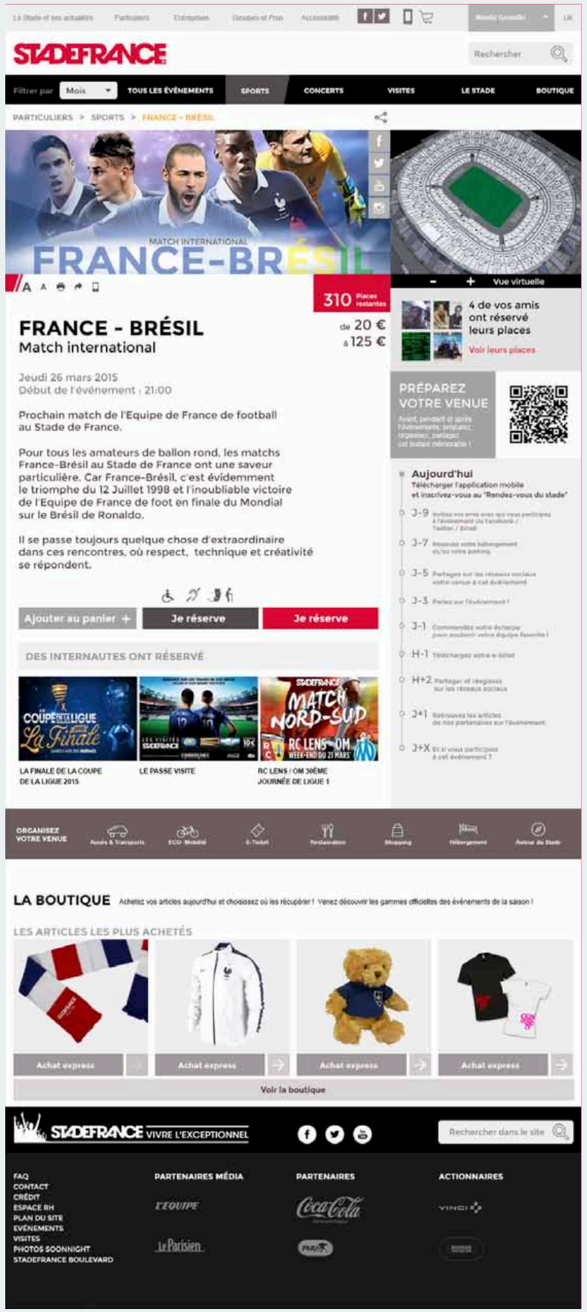
- User journey, principe de navigation,
- Wireframing (Axure)
- Tunnel de vente de billets,
- Application mobile.

UI

- Direction Artistique,
- Conception et production graphique.







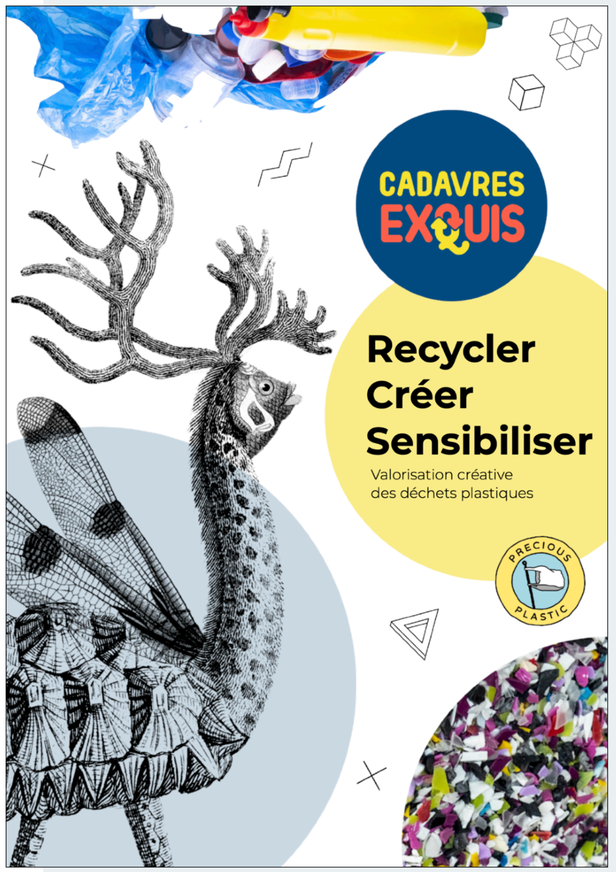
Cadavres Exquis
Branding

UX/UI

- Ateliers Design Thinking,
- User journey, tri de carte,
- Catalogue et fiches produit,
- Site web Wordpress.

Image de marque

- Direction Artistique,
- Charte graphique,
- Conception et production graphique,
- Campagne réseau & crowdfunding.



Ludimonde
Branding

Image de marque

- Direction Artistique,
- Charte graphique,
- Supports de communication.

LudiMonde
CRÉATEUR D'ESPACES LUDIQUES

Missions, outils & valeurs

UX DESIGN

- Conduite des démarches UX auprès des équipes PM et R&D
- Identification des besoins utilisateurs, priorisation
- Application des méthodes User Centric et Design Thinking
  (Idéation, entretiens, tests utilisateurs, intelligence collective, analyse, rapport)
- Conception d'interfaces logiciel CRM web et mobile
- Wireframing, prototyping, maquettes HD
- Conception et maintenance du Design System
- Veille design graphique et UX
- Développement et mentoring de profils UX/UI junior

UI DESIGN

- Direction artistique
- Conception et maintenance de Design System
- Encadrement des web designers et/ou déclinaison de pages
- Conception de templates (WordPress/CSS). Intégration de contenu
- Création de logos
- Conception de plateformes visuelles et élaboration de chartes graphiques
- Déclinaison multi-supports (cartes de visites, têtes de lettre, packaging, keynotes...)

EDITION

- Conception et réalisation de campagnes pour médias papier (affiches, annonces presse...)
- Création de grilles graphiques et maquettage
- Retouche photo et préparation de fichiers pour l'impression

VIDEO

- Conception de scénario et Storyboarding de films d'entreprise et de démonstration produit
- Animation et motion design de démonstration produit et produits digitaux (sites web, appli mobiles...)

- ●●●●○ Figma
- ●●●●○ Axure
- ●●●●● Miro
- ●●●○○ HTML & CSS
- ●●●●● Photoshop
- ●●●●● Illustrator
- ●●●●● InDesign
- ●●●○○ After Effect
- ●●●○○ Première
- ●●○○○ C4D

- ●●●●● Empathie
- ●●●●○ Analyse
- ●●●●● Créativité
- ●●●●● Esthétisme
- ●●●○○ Animation
- ●●●●○ Organisation
- ●●●●● Relationnel

Merci
et à bientôt

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